



National Motorcycle Conference

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THE
MOTOR CYCLE
INDUSTRY
ASSOCIATION

Association of Industrial Road Safety Officers

Raising Training Standards to Produce Safer Riders

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Internal Quality Assurance (MCIAC)

What is MCIAC?

The Motorcycle Industry Assessment Centre (MCIAC) is an IMI Approved Centre, we offer their Quality Assured Award (QAA).

- IMI Centres deliver over 70,000 courses and use the QAA to formally recognise high quality vocational training programs throughout the Motor Industry.
- Their QAA is well established and robust.
- No other motorcycle scheme offers a Quality Assurance regime.
- IMI's *E-Portfolio allows us to identify every ATB owner or Instructor's progress across the country.

* No other motorcycle related course can offer this level of information.



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How is Quality measured?

The MCIAC QAA covers both the training business (the ATB) and its Instructors and has 43 risk control measures within 4 key business areas:

1. Management
2. Quality
3. Safety
4. Training Delivery

All ATB's will receive one visit a year (unless customer feedback indicates that the expected standards are not being met).

MCIAC Assessors will always try to help ATB's to improve, but ultimately accreditation can and will be removed.



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What does MCIAC Offer?

Course 1:

Quality Assured Award in Rider Training Industry Competence (ATB Owner).

- 2 Classroom days (10:1), 3 on site visits (1:1).
- ✓ Standard cost £1,500 inc IMI registration (other industries circa £3000+)

Course 2:

Quality Assured Award in Motorcycle Rider Training instruction.

(For DVSA registered Instructors only, working for accredited ATB's)

- 2 Classroom days (10:1), 3 on site visits (1:1),
- 1 further Classroom day (10:1).
- ✓ Standard cost £1,550 inc IMI registration but for groups of instructors substantial discounts can be applied

These 2 courses are approximately equivalent to a Level 3 qualification or 2 'A' levels, and take between 6-12 months to complete.



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What does MCIAC Offer?

Course 3:

Quality Assured Award in Continuous Professional Development (CPD) within the Rider Training Industry.

MCIAC Accreditation

This can be applied for annually

Annual Quality Assurance and IMI Registration Fee is £450 per ATB this includes free membership of MCITA (worth £355)

There are other Instructor training schemes available, but none offer the robust Quality Assurance that is essential to raise and maintain standards.



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Current Problems with CBT

Young riders taking CBT often don't want to take a test and often don't care about the quality of training delivered 'as long as its cheap'!

- Customers not seen by DVSA (no independent feedback).
- 2 Hour road ride often cut short or with ratios in excess of DVSA requirements (riders to instructors).
- Riders only offered automatic machines.
- CBT completed in half a day or less (many modules missed out or incomplete).
- In extreme cases - CBT certificates sold without any training at all.



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Why is MCIAC Needed?

The standard of training received by customers is at best 'variable'.

- 3,500 Instructors are seen 'by appointment' by DVSA staff every 4 years.
- MCIAC will survey all customers to monitor their experiences all day, every day, not just when we visit.
- 600 Approved Training Bodies (the businesses themselves) are not checked once registered.
- MCIAC will check every ATB once a year minimum.
- Only CBT delivery is checked - no other pre test training is observed or monitored by anyone.
- MCIAC will check all types of training provided including post test training



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Our Aim

MCIAC accredited ATB's:

- Will meet and exceed all current DVSA requirements
- Will be measured and graded
- Will improve their business
- Will help the Public make an informed choice
- Will receive customer feedback from the MCIAC Contact Centre to help them continuously improve
- Will train instructors to use modern training methods which produce the safest possible riders, using client centred learning – meeting the specific needs of all riders rather than a 'one size fits all' approach
- Will be provided with the latest information and updates from the training industry as part of their MCITA membership
- Will be the 'standard' to achieve in the future



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Progress so far.....

- The first 'pilot' ATB course started at the end of April.
- Nine Candidates have started their courses and are making good progress.
- DVSA have given their 'approval' for our courses and recognise that our courses will raise standards over and above those required to be a DVSA registered Instructor.
- We have our first Instructors course starting in August (4 Instructors).
- Manufacturers are sponsoring ATB's and Instructors.
- Customer awareness will be key, and a PR campaign is starting slowly.
- This is a long-term project and awareness will increase as more ATB's begin to take part.



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Questions?

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