

National Blue Light Users Conference

Paul Jones Roberts MAIRSO
Head of Driving Standards
North West Ambulance Service



Paul Jones-Roberts

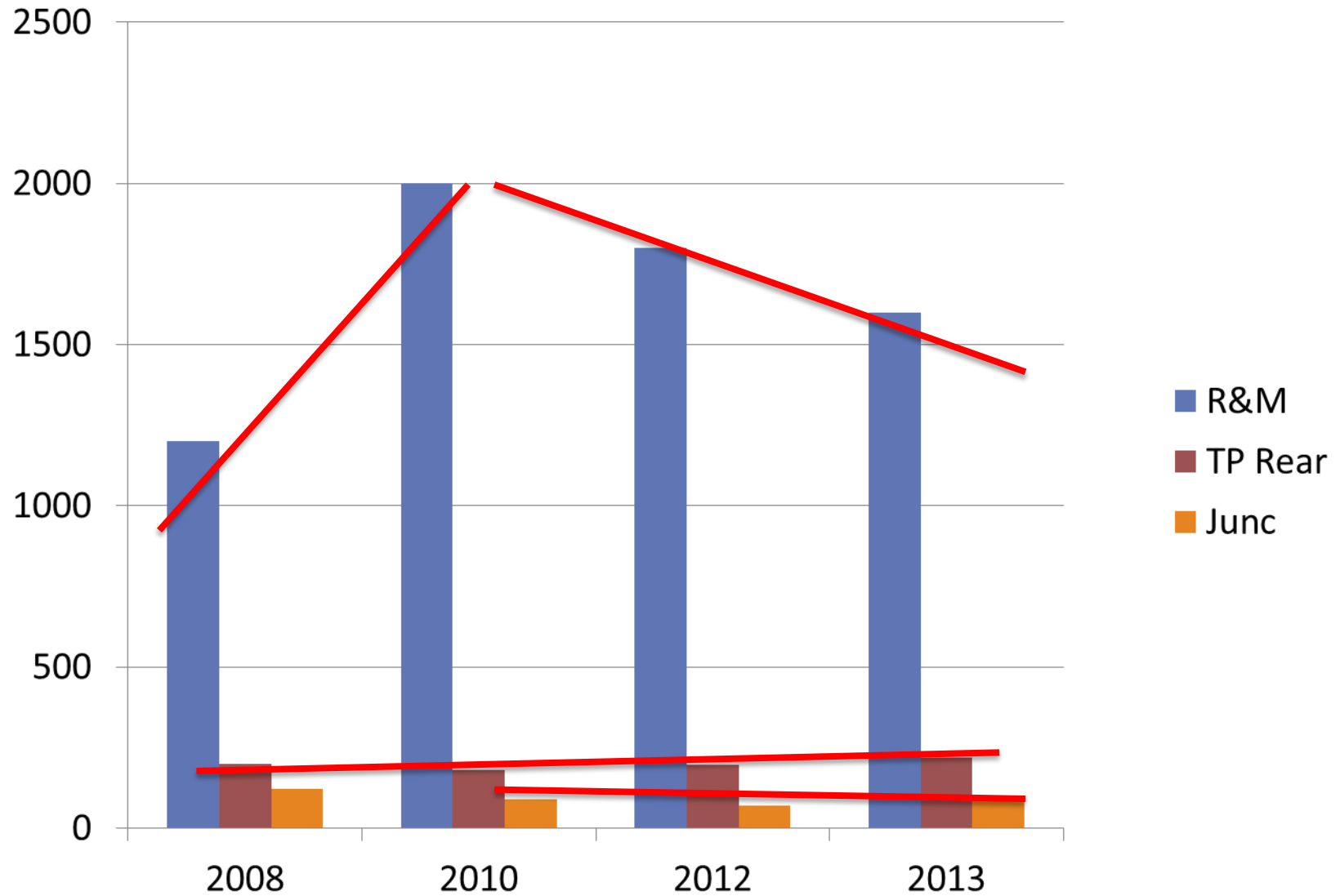
Head of Driving Standards

North West Ambulance Service NHS Trust

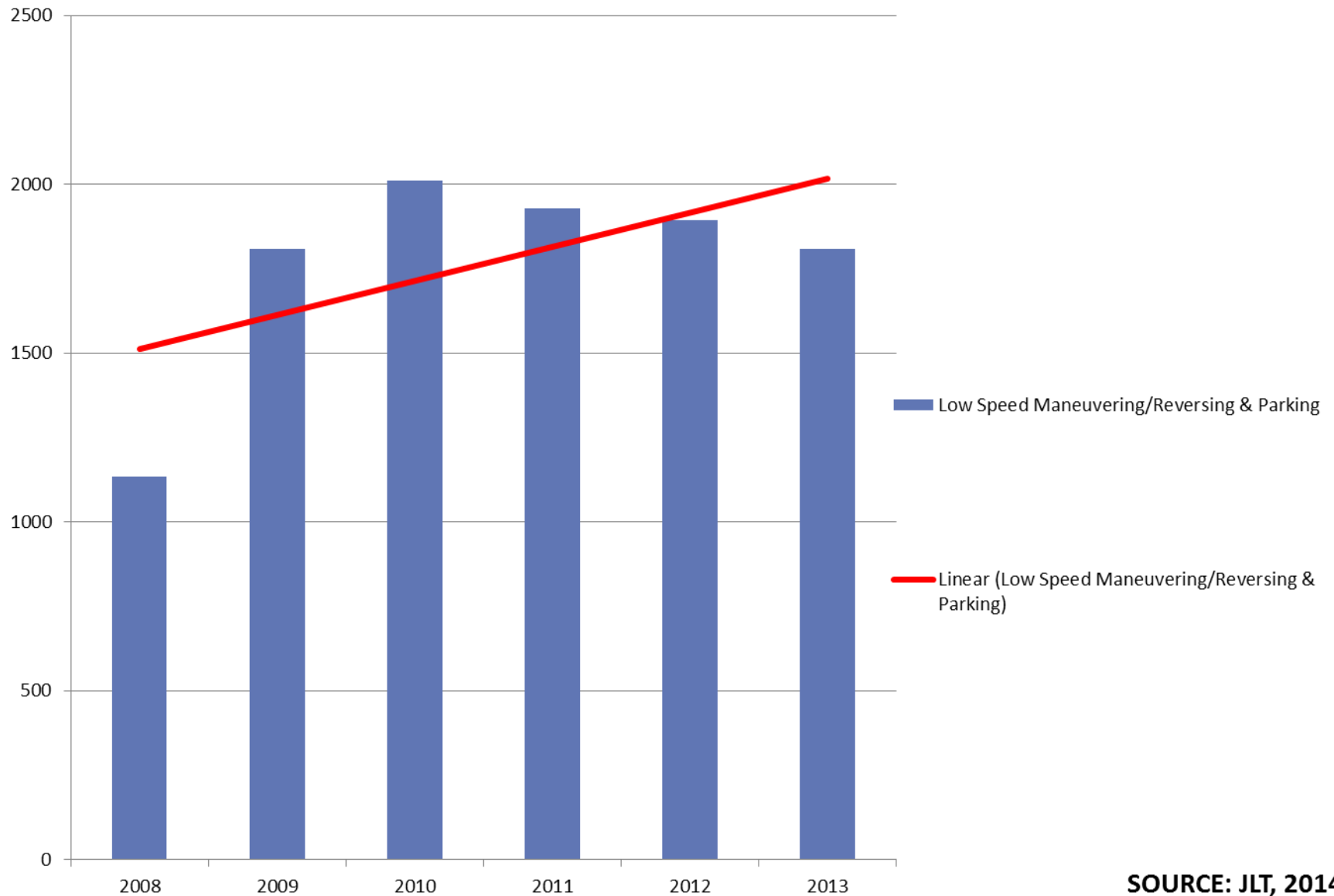
A white and yellow ambulance is shown from a low-angle perspective, moving towards the viewer. The word "AMBULANCE" is visible in green lettering on the side of the vehicle. The ambulance has blue emergency lights on the roof and a white siren on the front. The background is a blurred green landscape, suggesting motion. The entire image is overlaid with a semi-transparent white filter.

**Is it all about Technical
Mastery?**

Collision By Category Type

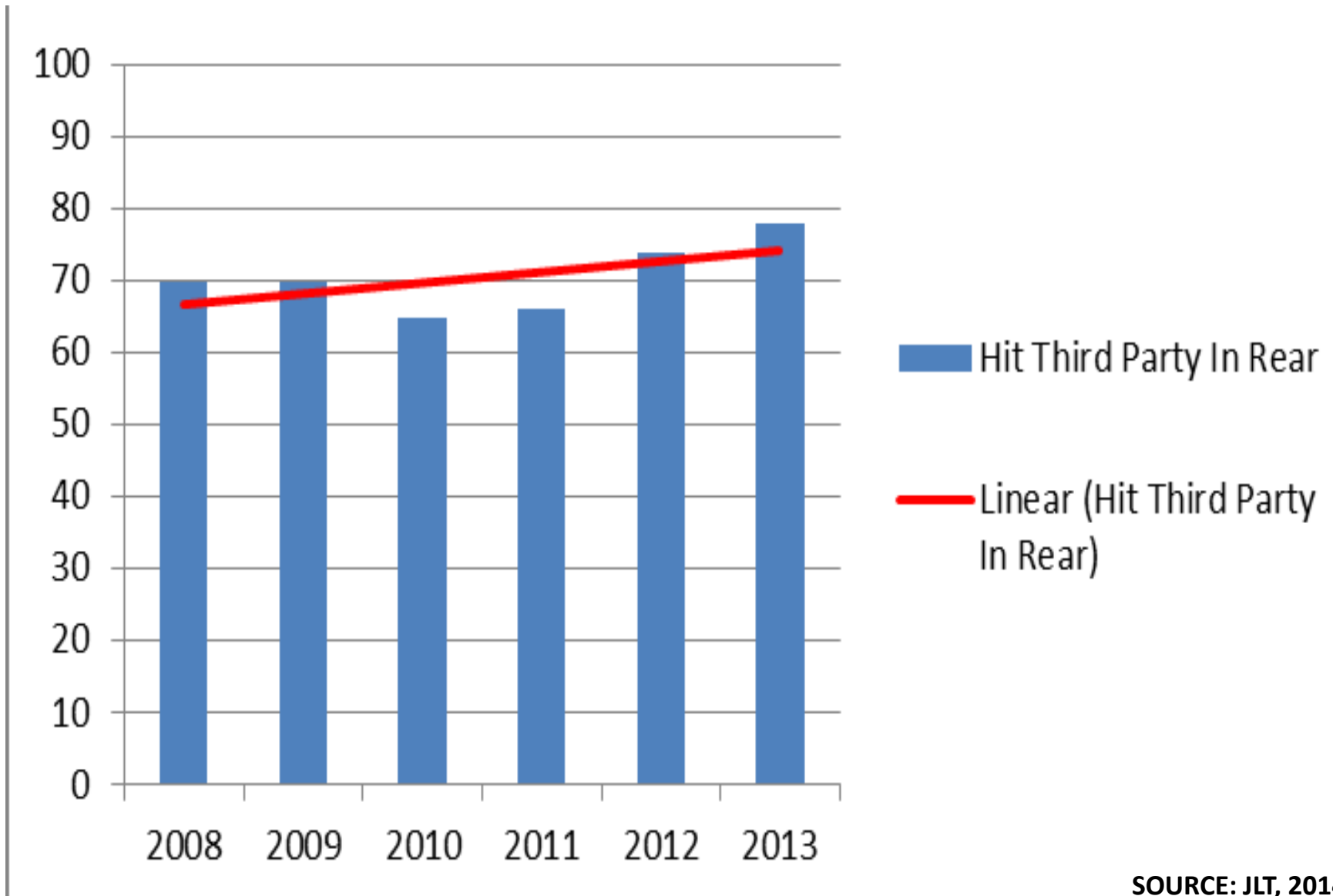


Low Speed Manoeuvring / Reversing & Parking

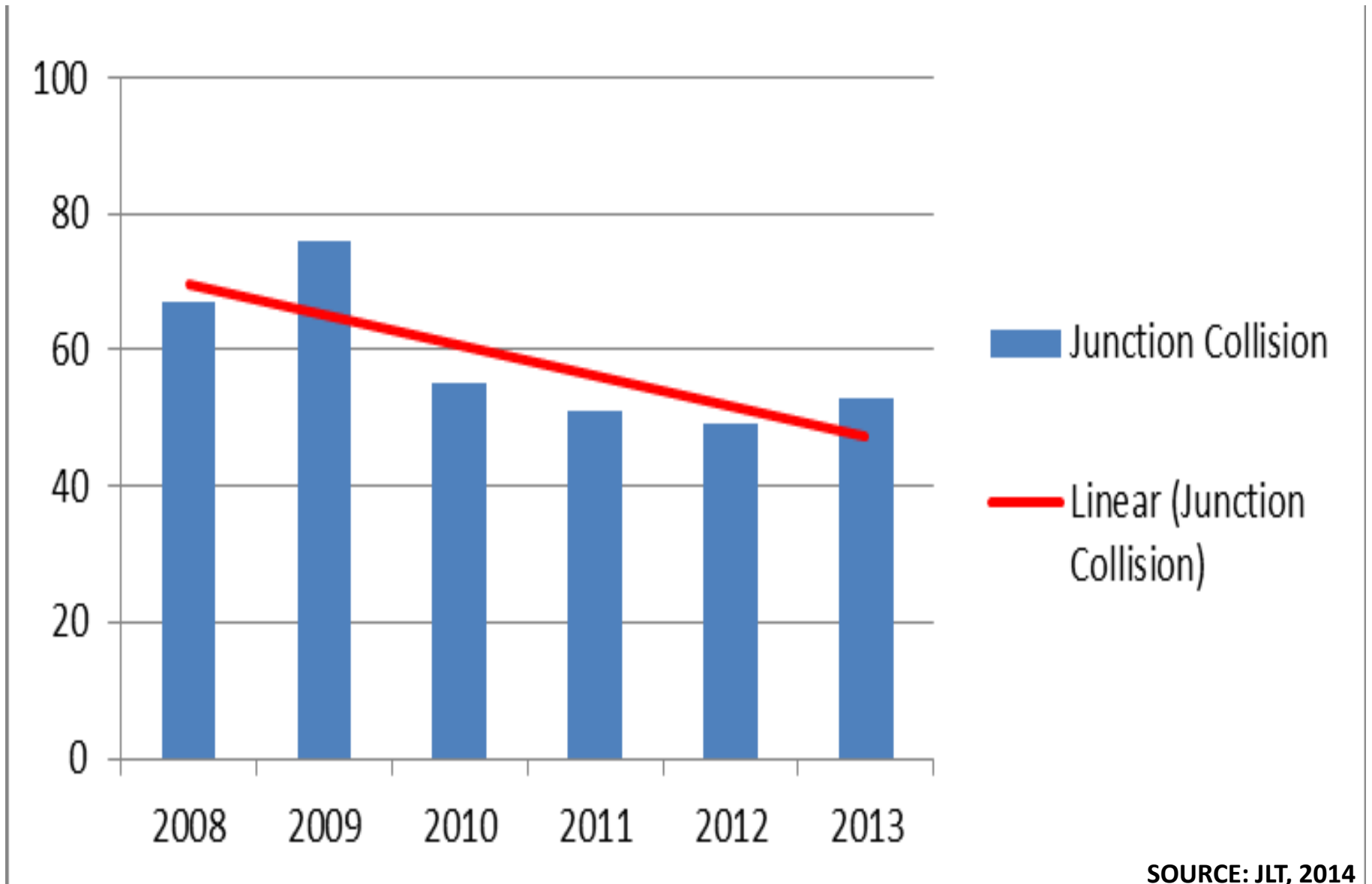


SOURCE: JLT, 2014

Hit Third Party In Rear

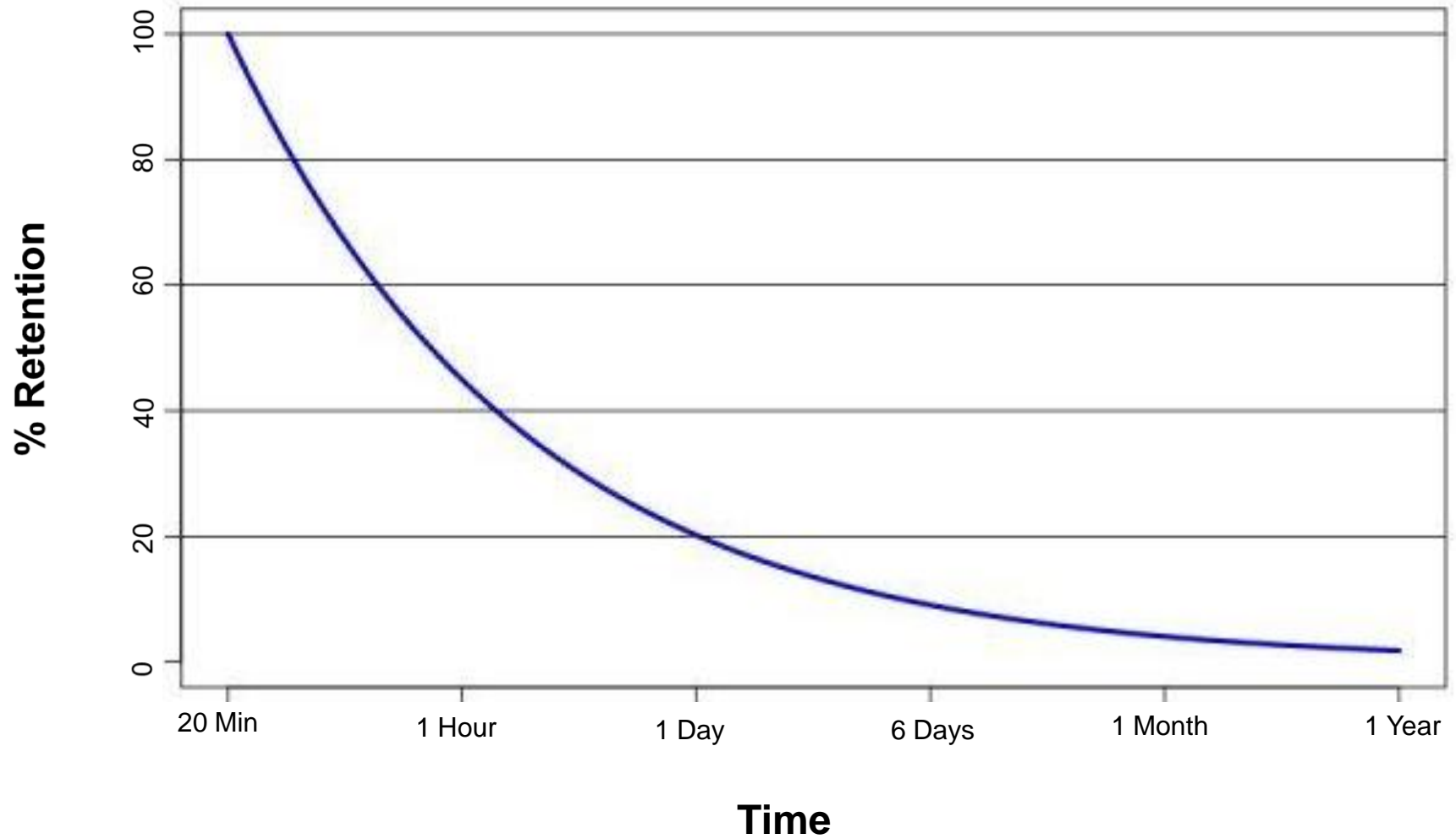


Junction Collisions



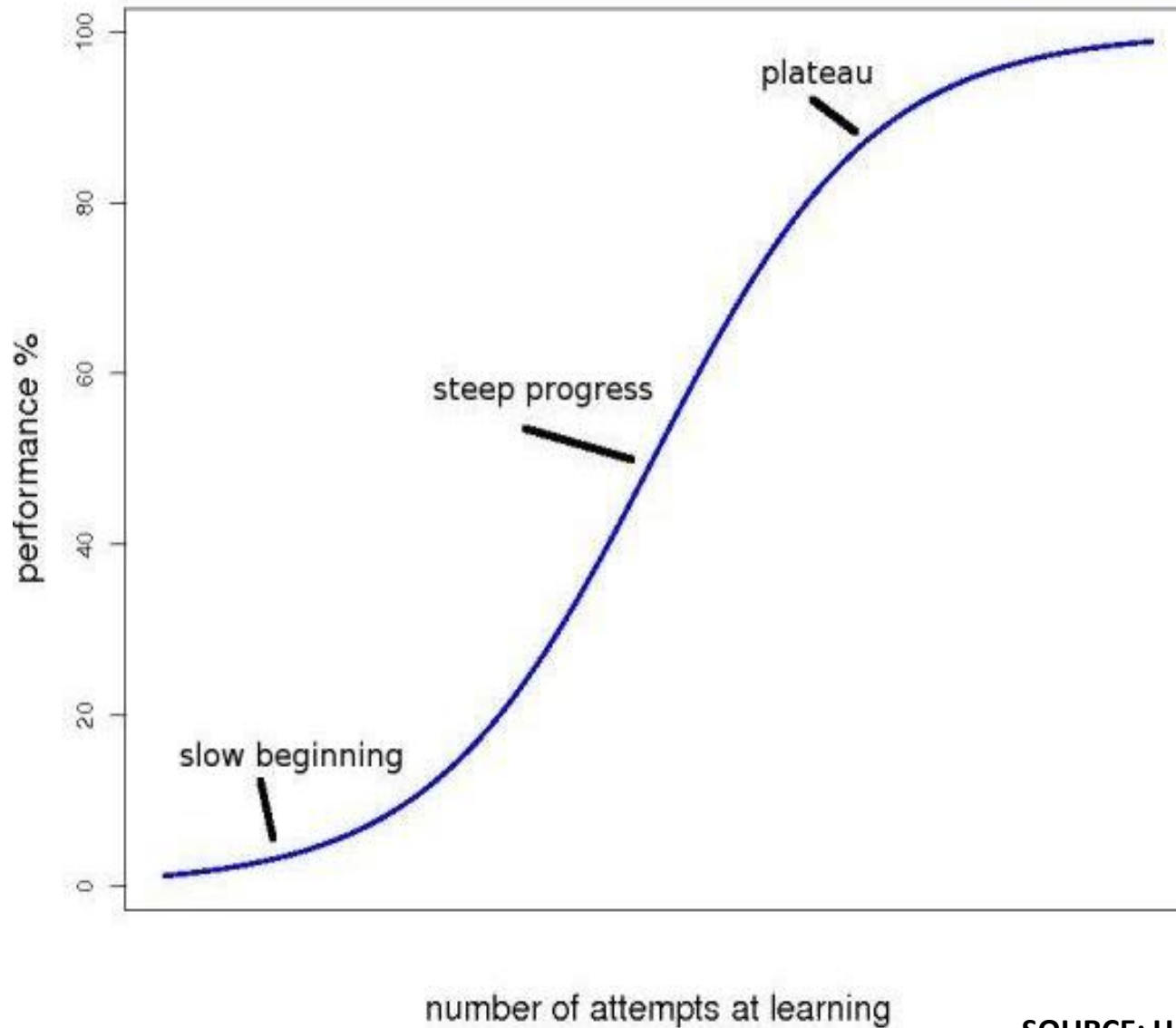
SOURCE: JLT, 2014

The Forgetful Curve



SOURCE: Hermann Ebbinghaus

The Learning Curve



SOURCE: Hermann Ebbinghaus

Habit Formation

- **Is it Protocol?**
- **Automaticity average is 66 days**
- **Disabling automaticity**
- **Habit removal 33 days**



19:59:53



19:59:54



19:59:55



19:59:56



19:59:57



19:59:58



19:59:59



20:00:00

References

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Gandolfi, Dr. Julie. (2009) Driving Research Ltd.

Gaughton, Noel. (2013) An intense debate, ADI News

Gregerson 1996; gregerson and Bujurulf, 1996; Gregerson et al, (2003)

Mayhew and Simpson. 1996; 2002; Clinton and Lornero 2006

Rismark and Soluberg, (2007)