

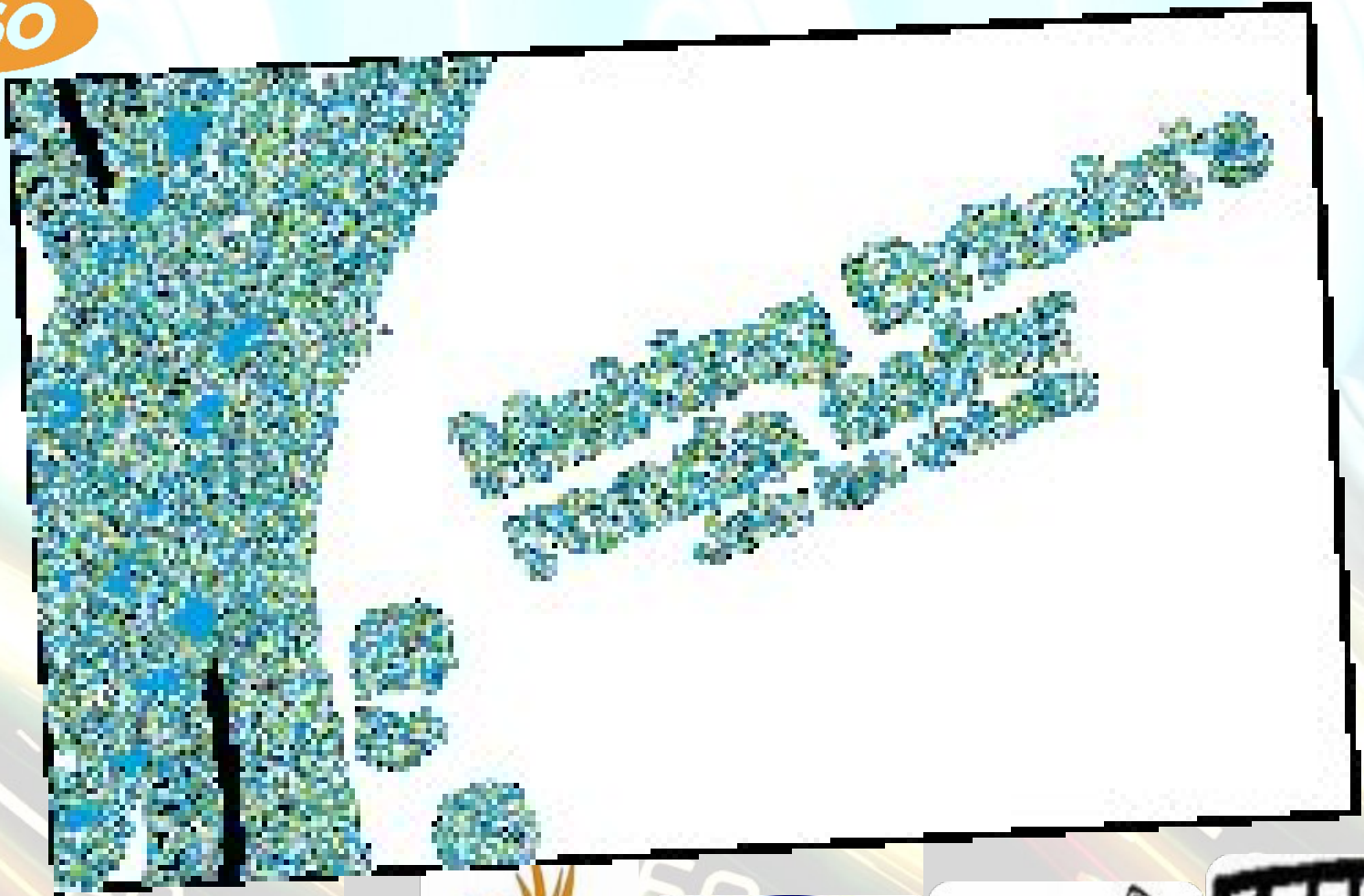




Road Safety Wales Conference

Proposing Change to meet the 2010 Challenges







2009



ROAD DEATHS (GB) 2000 to 2009

YEAR	DEATHS	CHANGE
1999	3423	
2000	3409	- 14
2001	3450	+ 41
2002	3431	- 19
2003	3508	+ 77
2004	3221	- 287
2005	3201	- 20
2006	3172	- 29

YEAR	DEATHS	CHANGE
2007	2946	- 226
2008	2538	- 408
2009	?	





CASUALTIES WALES 2008

All Casualties	11185
Killed	142
Serious injuries	1253
Slight injuries	9790

Children	1104
Killed	4
Serious Injuries	111
Slight Injuries	989

10%





WHERE IS THE FOCUS?

Prevention

Led by the RISK agenda

Reduction

Led by the REALITY agenda





WHAT ARE THE PROBLEMS?

Drink 400

Seat Belts 300

Speed 750

Motorcyclists 500

Rural Roads 1,400

Young/newly qualified drivers 850

People who drive for work 850





WHAT DOES WALES DO?

1. Devise interventions across boundaries
1. Think outside the box
1. Study the causation of injury crashes
1. Place greater emphasis on pre and post evaluation
1. Allocate resources in proportion with the problems





WHAT DO I EXPECT?

We will still be debating
the further proportional
rise in young "newly"
qualified drivers





WHAT DO I HOPE FOR?

Deaths will fall to
1000

ABBA

will sing again

will still be here to celebrate





FURTHER INFORMATION

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