





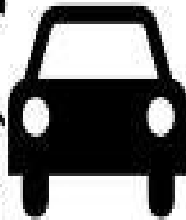
ADI/NJC Conference

4th October 2009

The Safe & Informed ADI *"Turning the Decade"*

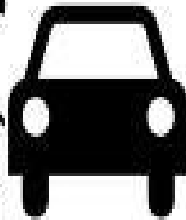


Graham Feest FAIRSO, M.Inst.MTD, FAIRSO





2009

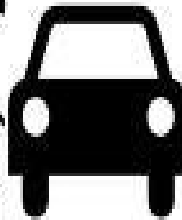




ROAD DEATHS 2000 to 2009

YEAR	DEATHS	CHANGE
1999	3423	
2000	3409	- 14
2001	3450	+ 41
2002	3431	- 19
2003	3508	+ 77
2004	3221	- 287
2005	3201	- 20
2006	3172	- 29

YEAR	DEATHS	CHANGE
2007	2946	- 226
2008	2538	- 408
2009	?	





WHAT ARE THE PROBLEMS?

Seat Belts 300

Drink 400

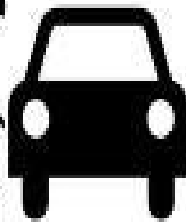
Speed 750

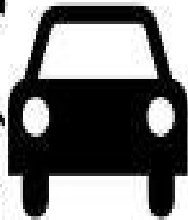
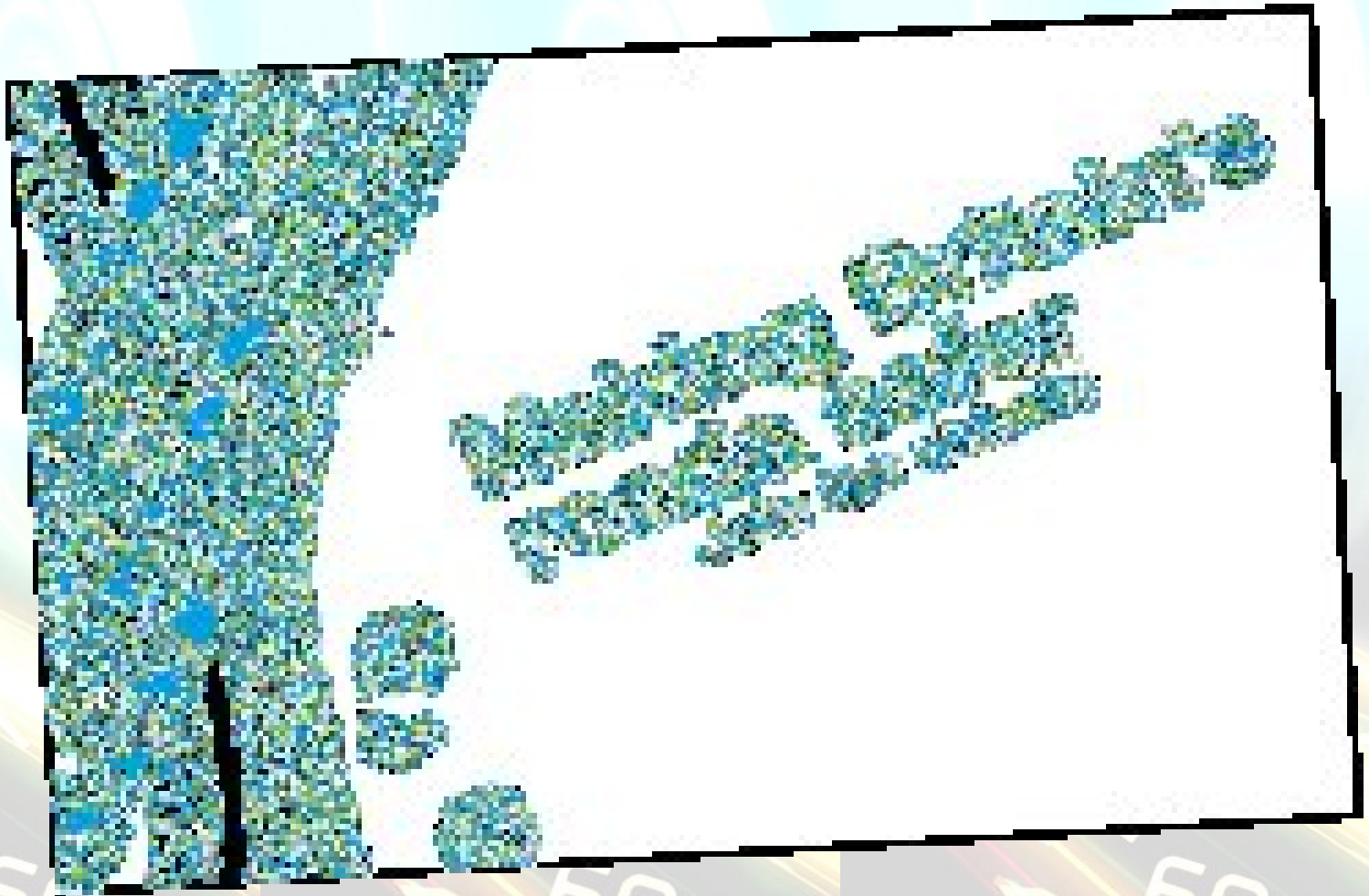
Motorcyclists 500

Rural Roads 1,400

Young/newly qualified drivers 635

People who drive for work 850

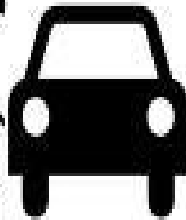






EMPHASIS

DRIVERS





FOCUS OF ATTENTION

Drivers Make Mistakes!

Experience is an issue with regard to young newly qualified Drivers!

Road Safety Compliance

Learning to Drive





INFLUENCES

Car Technology

Corporate Manslaughter

The Passive Revolution





WHAT DO I EXPECT IN 2019?

We will still be debating
the further proportional
rise in young “newly”
qualified drivers





WHAT DO I
HOPE FOR IN 2019?

Deaths will fall to

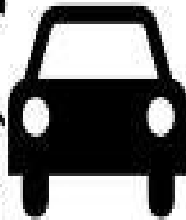
1000

ABBA

will sing again



will still be here to celebrate





FURTHER INFORMATION

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Presentation



www.airso.org.uk/outreach_general.htm

